



SME AI IMPACT AWARDS 2026

Award Winner

Innovation Excellence



Supreme Components International

Wholesale Trade

Supplies active, passive and electromechanical components to original equipment manufacturers and electronic manufacturing companies across tech sectors



Up to
90%
faster sourcing and
quote preparation



96%
reduction in bills of
materials preparation
time



Up to
\$32K
in monthly productivity
gains



Key Challenges



Unstructured Request For Quotation (RFQ) submissions

RFQs arrived in multiple formats and increasing volumes, making them difficult to process, track and manage efficiently



Inaccurate and error-prone matching

Manual product and brand matching increased the risk of quoting inaccuracies and cause unnecessary follow-ups



Fragmented supplier information

Supplier pricing and lead-time information was scattered across emails and records



Atlas (AI RFQ-to-Fulfilment Platform)

Uses AI to transform RFQ and supplier data into structured, searchable information

Automates RFQ processing and sourcing workflows - help teams improve accuracy, reduce manual effort and respond to customer requests more efficiently



AI-enabled RFQ processing

Extracts customer and product requirements from emails, PDFs, spreadsheets and other RFQ formats into structured data



Intelligent product matching

Matches requested products and brands against supplier information to streamline sourcing and quotation workflows



Supplier intelligence and sourcing

Extracts supplier prices, inventory and lead times from emails while identifying stock availability, supplier options and product alternatives



Automated RFQ workflow

Centralises RFQ and supplier information while automating supplier outreach, making information easier to search, track and reuse